

# WELCOME TO ISE CITY



Naikū (Kotajingu)

- 1 Jingu (Ise Grand Shrine)**  
**1A Naikū (Kōtajingu)** 内宮 (皇大神宮) **G7**  
Naikū or the Kōtajingu is dedicated to Amaterasu Omikami, the ancestral Goddess of the Imperial Family and holds the most honored place among all the shrines in Japan. The Main Sanctuary is located in along the Isuzu River, deep in a 13,600 acre-forest full of ancient cedar and cypress trees. A feeling of holiness surrounds the solemn atmosphere as one strolls the pebblestone approach to the Main Sanctuary. The architectural style of the Main Sanctuary is known as *Yuitsu Shinmeizukuri* or the "Unique Deity" construction.
- 1A-1 Uji Bridge** 宇治橋 **G7**  
The Uji Bridge is made of unpainted *hinokis*, *keyakis*, Japanese Cypress. It is the gateway to Naikū and its sactuary Uji bridge also has been rebuilt every twenty years same as other affiliated shrines in accordance with Jingu tradition.
- 1B Gekū (Toyouke Daijingu)** 外宮 (皇受大神宮) **D4**  
Gekū or the Toyouke Daijingu is dedicated to Toyoukeno Omikami, Goddess of Agriculture and Industry. She is also the guardian of Amaterasu Omikami's food offerings. Located in a deep forest of ancient trees, Gekū is said to date from 478 AD.



Magata Pond with irises

- 1B-1 Magatama Pond** 勾玉池 **D4**  
Magatama Pond lies within the magnificent Gekū grounds and was named after ancient Japanese curved jewel beads, *magatama*, because of its unusual shape. Irises offer a spectacular sight during early summer.
- Sengū Museum** せんぐう館 **D4**  
Every 20 years, dating back to before 700 AD, the entire shrines of Naikū, Gekū and their auxiliary sanctuaries are rebuilt as part of a series of ceremonies called *Shikinen Sengū*. The Sengū Museum highlights the history and process of this incredible Jingu tradition.
- 2 Iseshima Skyline (toll Road)** 伊勢志摩スカイライン **H6**  
This spectacular 16 km toll road stretches from Naikū to Toba via Mt. Asama offering panoramic views of the Ise Bay area.
- 3 Kongo Shoji Temple** 金剛護寺  
This temple of the Rinzai sect, located on Mt.Asama, guards the "demon's gate," the abominable north-eastern quarter of Naikū. In the temple's *Maniden* which was declared an important cultural asset, stands for *Kokuzo Bosatsu*, a Buddhist statue enshrined by Kobo-Daishi.
- 4 Isuzu River** 五十鈴川 **G6 / Isuzu Park** 五十鈴公園 **H6**  
The river flows through the sanctuary of Naikū. In accordance with Shinto traditions, the hands and mouth are symbolically purified with the water of the river before paying respects to the Shrines. The area along the Isuzu River near Naikū is known as Isuzu Park. There are a pond, paths for walking, a gymnasium, and grounds for track and field events run by Mie prefecture.
- 5 Oharai Machi Street** おはらい町 / **Okage Yokochō** おかげ横丁 **G6**  
This is known as the gateway to Naikū. Rows of houses in the "Tsumairizukuri" style line the street retaining much of its old character. One can find a multitude of tiny souvenir shops offering everything from traditional wooden toys to the famous rice cakes. The heart of Oharai Machi is Okage Yokochō, a replica of a typical Edo and early Meiji Era Japanese town, has an example of European style architecture, a Haiku Poet Museum, Hanga (wood cut print), a gallery and so on.
- 6 Furuichi** 古市 **G4 / Ise Furuichi Sangu-Kaido Shiryokan** 伊勢古市参宮街道資料館 **F5**  
Located in along the old approach road from Gekū to Naikū, Furuichi was one of the five licensed red-light districts before the Meiji Era. Pilgrims crowded the narrow streets seeking pleasures after visiting the Shrines. It was also famous for its Kabuki theaters. There are also two well known temples, Jakushoji Temple and Dairini Temple. This museum exhibits historical materials relating to this area.  
Hours:9:00 A.M. to 4:30 P.M. daily, except Mondays. (free of charge)
- 7 Sarutahiko Jinja Shrine** 猿田彦神社 **G5**  
The god enshrined here is Sarutahikono Mikoto who was the guide for the heavenly Gods when they descended onto Earth. Thus, Sarutahikono Mikoto has come to be revered as the deity of the earth, traffic, places of dwelling and the driving away of evil spirits.
- 8 Shoha Art Museum** 小坡美術館 **G5**  
This art museum mainly collects the works of Ito Shoha who was a daughter of Sarutahiko Jinja's priest. She painted medieval court ladies using watercolors.  
Hours:9:30 A.M. to 4:00 P.M. daily, except Mondays.
- 9 Kuratayama Park** 倉田山公園 **G3**  
Several schools, museums and the Kogakkan University are located within the park on Kuratayama Hill, the center of Ise's education.



Arched Bridge at Kongo Shoji Temple



# ISE CITY

Profile of Ise City  
The City of Ise is located at the center of Japan, in the southern part of Mie Prefecture. It has a population of 135,000 and the land of 208 square kilometers, one-fourth of which is woodland owned by Jingu (Ise Grand Shrine), providing the City of Ise with treasure of natural environment. Today, a total of 8.2 million people visit Ise city annually. As the hub city of the Ise-Shima region, Ise city plays a leading role in the education, culture, welfare, and industry. Blessed with outstanding natural beauty, the Ise-Shima region has been designated as a national park. Local resort development is currently under way, making optimal use of the natural environment.



Meotoiwa

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## 行事と祭り Festivals & Events

### SPRING

Early February-Early March	Ohinayasa meguri in Futami	Meotoiwa Omote Sando
Early March	Hatsuma Sai	Matsuo Kannonji temple
Mid-March	Isshiki Noh-Play	Isshikicho
Late March or Early April	Jingu Hono Ozumo (sumo wrestling)	Jingu Kaikan
Early April	Cherry Blossom Festival	Miyagawa Embankment
April 28—30	Kagura Sai (Ancient Music & Dance)	Naikū
May 5	Mita Sai (Rice Planting Festival)	Sarutahiko Jinja Shrine
May 5 (Sept.5.Late Dec)	Meotoiwa Oshimenawa Hari Shirji	Meotoiwa, Futami Okitama

### SUMMER

June 27—29	Mt. Asama Kaisanki (Festival of Foundation) Ogoma (See text 12)	Kongo Shoji Temple
July 7	Meotoiwa Shimenawabiki	Segidera Temple
July 14	National Exhibition of Isejingu Hounou Zenkoku Hanabitaikai	JR Futaminoura Station~ Futami Okitama Chayaku Miyagawa Embankment
Mid July	Kankō Odori (Dance for Obon Festival)	Gekū In and around Enzacho, Sochicho etc.

### AUTUMN

Autumnal 22—24	Kagura Sai in Autumn (Ancient Music & Dance)	Naikū
Mid October	Ise matsuri (Ise Grand Festival)	Ise City
Mid October	Hatsuhokki (Rice Harvest Festival)	Ise City

### WINTER

December 31	Toshikoshimari	Ise Jingu Shrines
January 1	Hatsumode (Paying the first visit of the year)	Ise Jingu Shrines
February 3	Setsubun Sai	Futami Okitama Shrines
Late February	Tori Noh-Play	Toricho



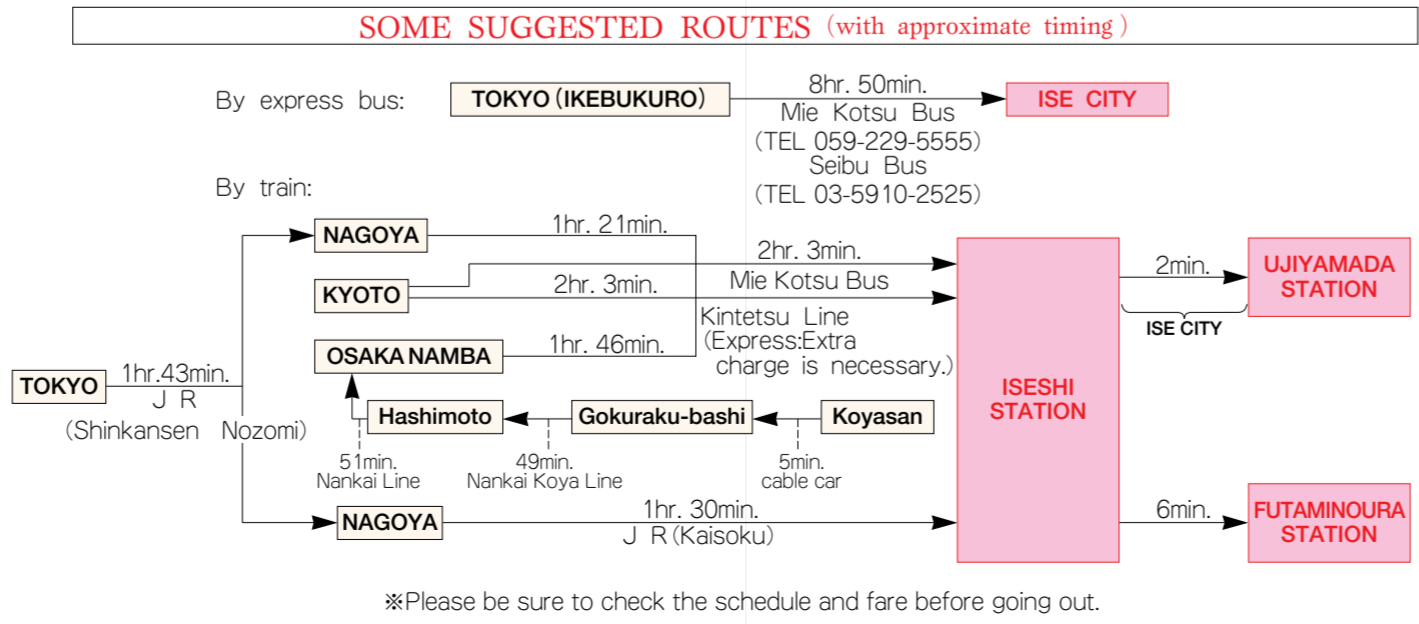
Chinasama-meguri in Futami

Oo-Shimenawa Hari Shirji



Ise-matsuri

Ancient Music & Dance



- 10A Jingu Chokokan Museum** 神宮徴古館 **G3**  
This museum was built in the Renaissance style and houses an excellent collection of treasures from the Ise Jingu Shrines, paintings and historical artifacts.
- 10B Jingu Art Museum** 神宮美術館 **G3**  
This art museum exhibits the treasures which were removed during the renewal of the Ise Jingu Shrines. It also has permanent collections of art and craft by distinguished Japanese artists.
- 10C Jingu Agricultural Museum** 神宮農業館 **G3**  
The museum exhibits the treasures of agriculture, forestry and fishery. It has been showing how natural resources have been useful since 1909.  
10-A,B,C Hours:9:00A.M. to 4:30P.M. daily. (Mar.—Oct.) 9:00A.M. to 4:00P.M. daily. (Nov.—Feb.) Closed:Mondays, following days of holidays, Dec.29-31
- 11 Miyuki Road** 御幸道路 **F3**  
Miyuki Road runs from Gekū to Naikū via Kuratayama Hill. Stone lanterns erected by devout donors throughout the country line both sides of the road marking the approach to the venerated Shrines.
- 12 Segidera Temple** 世蓋寺 **E4**  
This is a famous temple of the Shingon sect of Buddhism founded in the 8th century. A spectacular event is held on the annual day of Goma. A ritual of holy fires lit to pray for well being and good harvests is held on July 7th.
- 13 Kawasaki Wholesale District** 河崎問屋街 **E2**  
Rows of merchant homes in the *Tsumairizukuri* style line the Seto River giving a glimpse of the period when the district was called "the kitchen of Ise." The town flourished as water transport provided efficient distribution to the numerous wharves and warehouses along the river.
- 14 Ise Kawasaki Shoninkan** 伊勢河崎商人館 **E2**  
This 1,000 square meter site includes two old style merchant houses and seven warehouses. Three of the warehouses were converted into shops selling antiques, craftworks, etc. Kawasaki Machinami Museum exhibits various color prints, old utensils, traditional handicrafts. There are also two beautiful Japanese gardens, a western style guestroom, and a tea ceremony room.

**非常時には In Case Of Emergency**

Ambulance or Fire Station .....25-1261 or 119※  
Ise Police Station .....25-3161 or 110※  
※(free of charge)

**救急医療案内 In Case of Medical Emergency**

**General Hospital**  
Ise General Hospital (Ise Sogo Byoin) 3038 Kusube-cho .....23-5111  
Ise Red Cross Hospital (Ise Sekijui Byoin) 1-471-2 Funae .....28-2171  
Emergency Clinic on Sundays and Holidays in Ise (Kyujitsu Okyu Shinryosho) 13-1 Yokaichibacho .....25-8795

Ise Area Emergency Medical Treatment Information Center (Ise Chiki Kyukyu Iryo Joho Center Ise is in Ise Fire Station) ...28-1199

NO.	位置表示	名称	Name	電話(0596) Telephone
T1	E3	三重近鉄タクシー	Mie Kintetsu taxi	28-3171
T2	E4	丸万タクシー	Maruman taxi	25-2211
T3	D3	三重名鉄タクシー	Mie Meitetsu taxi	28-8221
		大屋タクシー	Oya taxi	36-0012
		三交タクシー南部	Sanko taxi Nanbu	28-2151
		野呂タクシー	Noro taxi	22-2188

**レンタカー Car Rental**

NO.	位置表示	名称	Name	電話(0596) Telephone
C1	E4	ニッポンレンタカー	Nippon Rent-a-Car	28-0295
C2	E3	トヨタレンタリース三重	Toyota Rent-a-Lease Mie	23-0100

**レンタルサイクル Bicycle Rental**

NO.	位置表示	名称	Name	電話(0596) Telephone
Bi2	D4	外宮前観光案内所	Tourist Information(Geku-mae)	23-3323
Bi3	E2	伊勢河崎商人館	Ise Kawasaki Shoninkan	22-4810
Bi4	E2	宇治山田駅案内所	Tourist Information(Ujiyamada Sta.)	23-9655
Bi5	E3	伊勢市駅手荷物預り所	Ise Sta. Baggage office	65-6861

- 15 Miyagawa Embankment** 宮川堤 **A3**  
The banks of the Miya River were famous for cherry blossoms. Because of frequent floods, Matsui Magoemon, leader of the village, sacrificed himself as a "*hitobashira*", literally "human pillar", during the Meiji Era. The river bank where he was buried alive has never been destroyed since.
- 16 Miya River** 宮川 **A4**  
From ancient times, pilgrims purified themselves in the river before entering the sacred land to worship Jingu Shrines. Although the Miya River was traditionally the main gateway to Ise, it was not until the Meiji Era that a bridge was built. Previously ferries were employed to shuttle passengers across the river at two major crossings.
- 17 Ozaki Gakudo Memorial** 尾崎弐堂記念館 **A4**  
Gakudo was the pen name of Ozaki Yukio, a well-known liberal politician who was hailed as a political hero after World War II. He was elected 25 times to the House of representatives since he had ran from Ise in the first Diet session of 1890. During his tenure of mayor of Tokyo, he donated 3,000 cherry-tree seedlings to Washington D.C. in 1912.  
Hours:8:30 A.M. to 5:00 P.M. daily, except Tuesdays. (free of charge)

- Hinjitsukan Museum** 晝日館 **二見**  
This is a famous temple of the Shingon sect of Buddhism founded in the 8th century. A spectacular event is held on the annual day of Goma. A ritual of holy fires lit to pray for well being and good harvests is held on July 7th.
- 18 Meotoiwa Married-Rocks** 夫婦岩 **二見**  
Meotoiwa is a site of great symbolic importance in Futami. The sunrise viewed behind the rocks of Meotoiwa is particularly famous. Between May and August, the sun rises between the rocks, creating a so powerful scene in its magnificence as to be overwhelming for some.
- Futami Okitama Jinja Shrine** 二見興玉神社 **二見**  
This shrine celebrates Sarutahiko Okami, legendary as the Festival God. It is believed to be beneficial to marriage, The happiness of wedded couples, safety in traffic, and for exorcism. The front of the shrine faces Meotoiwa and a beautiful ocean horizon.

- 21 Futami Sea Paradise** 二見シーパラダイス **二見**  
Futami Sea Paradise is an aquarium where has large sea creatures such as funny-face making southern elephant seals and sea horses which you can see and touch. And photos can be taken with them. A variety of attractions are presented through out the day.
- 22 Otonashiya Park** 音無山 **二見**  
At Otonashiya Park you can really enjoy forest walking and breathing fresh air. In the spring, cherry trees are in full bloom and following the azalea's of many different colors blossom. It is also very famous for viewing the first sun-rise on the first day of the year.
- 23 Taikouji Temple** 太江寺 **二見**  
Wisterias in May and Hydrangeas in June cover the whole temples garden. The main statue, "Thousand Handed Kannon" in this temple is classified as a major national cultural asset. It is possible to use here as a youth hostel at reasonable prices.
- 24 Futamiura Swimming Beach** 二見浦海水浴場 **二見**  
The first swimming beach opened in 1882 and has been selected as one of 100 famous beaches in Japan. Along the beach, there is a row of pine trees. This scenery has inspired many *waka* poems to be written by visiting poets.



Ise azuchi-momoyama bunkamura

**宿泊 (二見分) Accommodations (Futami)**

NO.	位置表示	名称	Name	電話(0596) Telephone
H25	二見	ホテル清海	Hotel Seikai	43-2046
H26	◇	大石屋	Ohishiya	43-2074
H27	◇	岩戸館	Iwatokan	43-2221
H28	◇	海洋楼	Kaiyoro	43-2122
H29	◇	まつしん	Matsushin	43-4126
H30	◇	日章館	Nisshokan	43-5000
H31	◇	浜千代館	Asanokan	43-2050
H32	◇	太江寺ユースホステル	Taikoji Youth Hostel	43-2283
H33	◇	麻野館	Matsunokan	43-2014
H34	◇	松阪屋吸露園	Matsuzakaya Kyuacan	43-2007
H35	◇	松崎館	Matsushimakan	43-2009
H36	◇	朝日館	Asahikan	43-2001
H37	◇	潮香苑	Chokoen	42-1515
H38	◇	つかさ亭	Tsukasatai	44-0551
H39	◇	潮騒	Shiosai	43-2172
H40	◇	潮風	Shiokaze	43-2168
H41	◇	アサヒ	Asahi	43-2157
H42	◇	まるや	Maruya	43-2178
H43	◇	ヤマト	Yamato	43-2215



**Ise Udon**  
Ise Udon are thick, white noodles served in a bowl containing a thick, dark brown bonito-flavored broth. Though it appears very salty, it's actually quite mild and rather sweet. The texture of noodles and taste of the soup vary from shop to shop.





**凡 例 LEGEND**

Station	駅
Nearby Kintetsu Line	近 鉄 Kintetsu Line
JR Line	J JR Line
Bus Line	バス路線 Bus Line
Can Bus Line	"CAN"バス路線 Can Bus Line
Shopping Street	商店街 Shopping Street
Post Office	郵便局 Post Office
Church	教会 Church
Hospital	病院 Hospital
Toilet	便所 Toilet
Convenience Store	コンビニエンスストア Convenience Store
Shrine	神社 Shrine
Temple	寺 Temple
Parking Lot	駐車場 Parking Lot
International Telephone	国際公衆電話 International Telephone
Telephone	一般公衆電話 Telephone
Bank	銀行 Bank
Hotel/Inn	ホテル Hotel/Inn
Restaurant	レストラン Restaurant
Taxi	タクシー Taxi
Car/Bike Rental	レンタカー Car/Bike Rental
Rental cycle	レンタサイクル Rental cycle
School	学 校 School
Police Station	警察・交番 Police Station
Information	案内所 Information
Baggage room	手荷物預り所 Baggage room

Minor Paths are not shown

18 外宮 Gekū

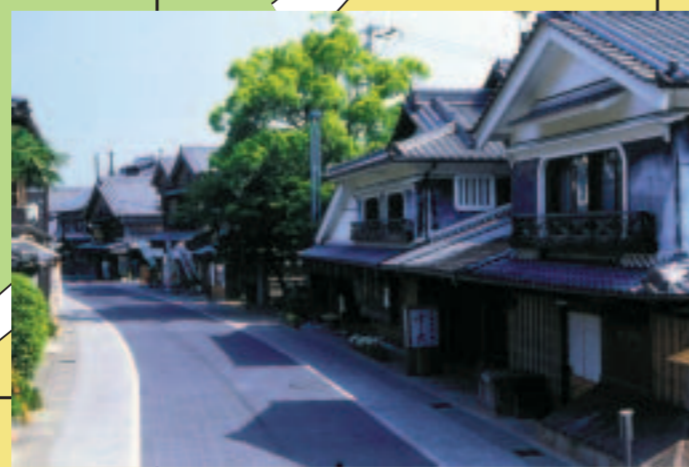


TOURIST INFORMATION

**名 所 ・ 旧 跡 PLACES OF INTEREST**

1	Jingū	10C	Jingū Agricultural Museum 神宮農業館 G 3
1A	Naikū 内宮 (皇大神宮) G 7	11	Miyuki Road 御幸道路 F 3
1B	Gekū 外宮 (豊受大神宮) D 4	12	Segidera Temple 世継寺 E 4
1C	Uji Bridge 宇治橋 G 7	13	Kawasaki Wholesale District 河崎河間屋街 E 2
1D	Magatama Pond 勾玉池 D 4	14	Ise Kawasaki Shoninkan 伊勢河崎商人館 E 2
2	Iseshima Skyline (toll road) 伊勢志摩スカイライン H 6	15	Miyagawa Embankment 宮川堤 A 3
3	Kongoshoji Temple 金剛寺寺	16	Miya River 宮川 A 4
4	Isuzu River 五十鈴川 G 6 / Isuzu Park 五十鈴公園 H 6	17	Ozaki Gakudo Memorial 尾崎覚道記念館 A 4
5	Oharamachi Street おはらい町 G 6 / Okage Yokochi おかげ横丁 G 6	18	Hinjitsukan Museum 二見 二見
6	Furuichi 古市 G 4 / Ise Furuichi Sangū Kaido Shiryokan 伊勢古市参宮街道資料館 F 5	19	Meotoiwa Married-Rocks 夫婦岩 二見
7	Sarutahiko Jinja Shrine 猿田彦神社 G 5	20	Futami Okitama Jinja Shrine 二見興玉神社 二見
8	Shoha Art Museum 小坡美術館 G 5	21	Futami Sea Paradise 二見シーパラダイス 二見
9	Kuratayama Park 倉田山公園 G 3	22	Oharai machi St. 音無山 二見
10A	Jingū Chokokan Museum 神宮徴古館 G 3	23	Taikoji Temple 太江寺 二見
10B	Jingū Art Museum 神宮美術館 G 3	24	Futamiura Swimming Beach 二見浦海水浴場 二見

See the other side as to each item



1A 内宮 Naikū

**二見エリア Futami Area**

