

WELCOME TO ISE CITY



Naiku(Kotajingu)

- 1 Jingu (Ise Grand Shrine)**
1A Naiku (Kotajingu) 内宮(皇大神宮) G7
Naiku or the Kotajingu is dedicated to Amaterasu Omikami, the ancestral Goddess of the Imperial Family and holds the most honored place among all the shrines in Japan. The Main Shrine is located in along the Iszugawa River, deep in a 13,600 acre-forest full of ancient cedar and cypress trees. A feeling of holiness surrounds the solemn atmosphere as one strolls the pebblestone approach to the Main Shrine. The architectural style of the Main Shrine is known as *Yuitsu Shimmeizukuri* or the "Unique Deity" construction.
- 1A-1 Ujibashi Bridge 宇治橋 G7**
The Ujibashi Bridge is made of unpainted *hinokis*, *keyakis*, Japanese Cypress. It is the gateway to (Naiku and Geku,) and other affiliated shrines have been rebuilt every twenty years in accordance with Shinto tradition.
- 1B Geku (Toyouke Daijingu) 外宮(皇受大神宮) D4**
Geku or the Toyouke Daijingu is dedicated to Toyoukeno Omikami, Goddess of Agriculture and Industry. She is also the guardian of Amaterasu Omikami's food offerings. Located in a deep forest of ancient trees, Geku is said to date from 478 AD.

行事と祭り Festivals & Events

SPRING

Early February-Early March	Ohinasama meguri in Futami	Meotoiwa Omote Sando
Early March	Hatsutama Sai	Matsuo Kannonji temple
Mid-March	Isshiki Noh-Play	Isshikicho
Late March or Early April	Jingu Hono Dzum (sumo wrestling)	Jingu Kakan
Early April	Cherry Blossom Festival	Bank of the Miyagawa River
April 28-30	Kagura Sai (Ancient Music & Dance)	Naiku
May 5	Mita Sai (Rice Planting Festival)	Sarutahiko Jinja Shrine
May 5 (Sept.5,Late Dec)	Meotoiwa Oshimenawa Hari Shirji	Meotoiwa, Futami Okitama

SUMMER

June 27-29	Asamayama Kaisanki (Festival of Foundation) Ojoma (See text 12)	Kongo Shoji Temple
July 7		Segidera Temple
July 14	Meotoiwa Shimenawabiki	JR Futaminoura Station~Futami Okitama Chayaku Bank of the Miyagawa River
Mid July	National Exhibition of Isajingu Hounou Zenkoku Hanabitaka	
August 1	Geku san Yukata de Sennin Omairi	Geku In and around
August 15/16	Kanko Odori (Dance for Obon Festival)	Enzacho, Sochicho etc.



Isejingu Hounou Zenkoku Hanabitakai



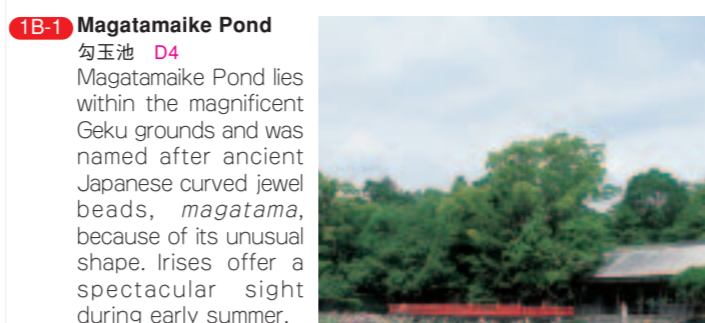
Gekusan Yukata De Sennin Omairi

AUTUMN

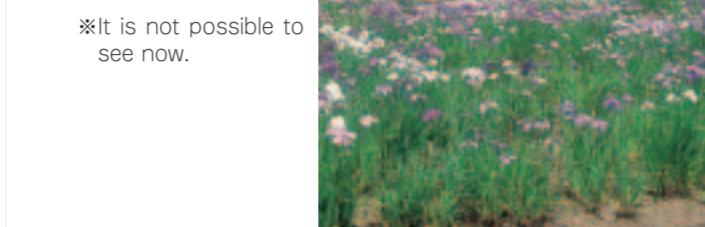
Autumnal 22-24	Kagura Sai in Autumn (Ancient Music & Dance)	Naiku
Mid October	Ise matsuri (Ise Grand Festival)	Ise City
Mid October	Hatsujobiki (Rice Harvest Festival)	Ise City

WINTER

December 31	Toshikoshimairi	Ise Jingu Shrines
January 1	Hatsumode (Paying the first visit of the year)	Ise Jingu Shrines
February 3	Setsubun Sai	Futami Okitama Shrines
Late February	Tori Noh-Play	Toricho

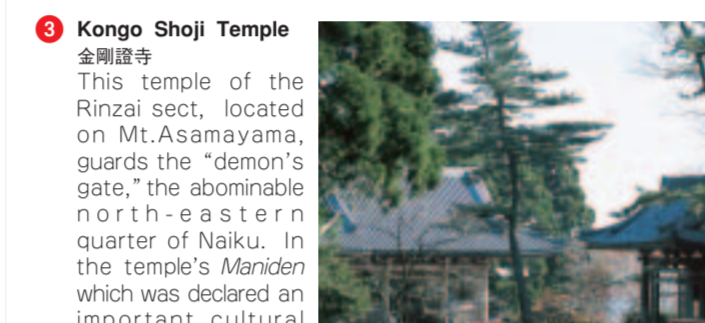


Magatamaike Pond with irises



Oharai Machi Street

2 Iseshima Skyline (toll Road) 伊勢志摩スカイライン H6
This spectacular 16 km toll road stretches from Naiku to Toba via Mt. Asamayama offering panoramic views of the Ise Bay area.



Arched Bridge at Kongo Shoji Temple

8 Shoha Art Museum 小坡美術館 G5
This art museum mainly collects the works of Ito Shoha who was a daughter of Sarutahiko Jinja's priest. She painted medieval court ladies using watercolors.

9 Kuratayama Park 倉田山公園 G3
Several schools, museums and the Kogakani University are located within the park on Kuratayama Hill, the center of Ise's education.



Ohinasama-meguri in Futami



Oshimenawa Hari Shirji



Ise-matsuri



Ancient Music & Dance

SOME SUGGESTED ROUTES (with approximate timing)

By express bus: TOKYO (IKEBUKURO) → ISE CITY (8hr. 50min.)

By train: TOKYO (Shinkansen) → NAGOYA → ISE CITY (1hr. 43min.)

By train: TOKYO (Nozomi) → OSAKA NAMBA → ISE CITY (1hr. 46min.)

By train: TOKYO (Nozomi) → NAGOYA → ISE CITY (1hr. 30min.)

By train: TOKYO (Nozomi) → NAGOYA → ISE CITY (1hr. 21min.)

By train: TOKYO (Nozomi) → NAGOYA → ISE CITY (2hr. 3min.)

By train: TOKYO (Nozomi) → NAGOYA → ISE CITY (2hr. 3min.)

By train: TOKYO (Nozomi) → NAGOYA → ISE CITY (2hr. 3min.)

※Please be sure to check the schedule and fare before going out.

4 Iszugawa River 五十鈴川 G6 / Isuzu Park 五十鈴公園 H6
The river flows through the sanctuary of Naiku. In accordance with Shinto traditions, the hands and mouth are symbolically purified with the water of the river before paying respects to the Shrines. The area along the Iszugawa River near Naiku is known as Isuzu Park. There are a pond, paths for walking, a gymnasium, and grounds for track and field events run by Mie prefecture.

6 Oharai Machi Street おはらい町 / Okage Yokocho おかげ横丁 G6
This is known as the gateway to Naiku. Rows of houses in the "Tsumairizukuri" style line the street retaining much of its old character. One can find a multitude of tiny souvenir shops offering everything from traditional wooden toys to the famous rice cakes. The heart of Oharai Machi is Okage Yokocho, a replica of a typical Edo and early Meiji Era Japanese town, has an example of European style architecture, a Haiku Poet Museum, Hanga (wood cut print), a gallery and so on.

6 Furuichi 古市 G4 / Ise Furuichi Sangu-Kaido Shiryokan 伊勢古市参宮街道資料館 F5
Located in along the old approach road from Geku to Naiku, Furuichi was one of the five licensed red-light districts before the Meiji Era. Pilgrims crowded the narrow streets seeking pleasures after visiting the Shrines. It was also famous for its Kabuki theaters. There are also two well known temples, Jakushoji Temple and Dairinji Temple. This museum exhibits historical materials relating to this area.

7 Sarutahiko Jinja Shrine 猿田彦神社 G5
The god enshrined here is Sarutahikono Mikoto who was the guide for the heavenly Gods when they descended onto Earth. Thus, Sarutahikono Mikoto has come to be revered as the deity of the earth, traffic, places of dwelling and the driving away of evil spirits.

8 Shoha Art Museum 小坡美術館 G5
This art museum mainly collects the works of Ito Shoha who was a daughter of Sarutahiko Jinja's priest. She painted medieval court ladies using watercolors.

9 Kuratayama Park 倉田山公園 G3
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10A Jingu Chokokan Museum 神宮徴古館 G3
This museum was built in the Renaissance style and houses an excellent collection of treasures from the Ise Jingu Shrines, paintings and historical artifacts.

10B Jingu Art Museum 神宮美術館 G3
This art museum exhibits the treasures which were removed during the renewal of the Ise Jingu Shrines. It also has permanent collections of art and craft by distinguished Japanese artists.

10C Jingu Agricultural Museum 神宮農業館 G3
The museum exhibits the treasures of agriculture, forestry and fishery. It has been showing how natural resources have been useful since 1909.

10-A,B,C Hours:9:00A.M. to 4:30P.M. daily. (Mar.-Oct.) 9:00A.M. to 4:00P.M. daily. (Nov.-Feb.) Closed: Mondays, following days of holidays, Dec.29-31

11 Miyuki Road 御幸道路 F3
Miyuki Road runs from Geku to Naiku via Kuratayama Hill. Stone lanterns erected by devout donors throughout the country line both sides of the road marking the approach to the venerated Shrines.

12 Segidera Temple 世善寺 E4
This is a famous temple of the Shingon sect of Buddhism founded in the 8th century. A spectacular event is held on the annual day of Goma. A ritual of holy fires lit to pray for well being and good harvests is held on July 7th.

13 Kawasaki Wholesale District 河崎問屋街 E2
Rows of merchant homes in the "Tsumairizukuri" style line the Setagawa River giving a glimpse of the period when the district was called "the kitchen of Ise." The town flourished as water transport provided efficient distribution to the numerous wharves and warehouses along the river.

14 Ise Kawasaki Shoninkan 伊勢河崎商人館 E2
This 1,000 square meter site includes two old style merchant houses and seven warehouses. Three of the warehouses were converted into shops selling antiques, craftsworks, etc. Kawasaki Machinami Museum exhibits various color prints, old utensils, traditional handicrafts. There are also two beautiful Japanese gardens, a western style guestroom, and a tea ceremony room.

非常時には In Case Of Emergency

Ambulance or Fire Station25-1261 or 119※ Ise Police Station25-3161 or 110※ ※(free of charge)

救急医療案内 In Case of Medical Emergency

Ise General Hospital (Ise Sogo Byoin) 3038 Kusube-cho23-5111

Yamada Red Cross Hospital (Yamada Sekijui Byoin) 810 Takabuku, Misonocho28-2171

Emergency Clinic on Sundays and Holidays in Ise (Kyujitsu Okyu Shinryosho) 13-1 Yokaichibacho25-8795

Ise Area Emergency Medical Treatment Information Center (Ise Chiki Kyukyū Iryo Joho Center Ise is in Ise Fire Station) ...28-1199

タクシー Taxi

NO.	位置表示	名称	Name	電話(0596) Telephone
T1	E3	近鉄タクシー	Mie Kintetsu taxi	28-3171
T2	E4	丸万タクシー	Maruman taxi	25-2211
T3	D3	三重名鉄タクシー	Mie Meitetsu taxi	28-8221
H12	D4	大屋タクシー	Oya taxi	36-0012
H14	F2	三交タクシー南部	Sanko taxi Nanbu	28-2151
H15	D3	野呂タクシー	Noro taxi	22-2188

レンタカー Car/Bike Rental

NO.	位置表示	名称	Name	電話(0596) Telephone
C1	E4	ニッポンレンタカー	Nippon Rent-a-Car	28-0295
C2	E3	マツダレンタカー	Matsuda Rent-a-Car	25-5668
C3	E3	トヨタレンタリース三重	Toyota Rent-a-Lease Mie	23-0100
B1	E3	伊勢市観光レンタサイクル	Eki Rent-a-Bike	23-5258
B2	D4	伊勢市観光協会	Iseishi Kanko Kyokai	28-3705
B3	E2	伊勢河崎商人館	Ise Kawasaki Shoninkan	22-4810
		宇治山田駅案内所	Ujiyama station	23-9655

15 Bank of the Miyagawa River 宮川堤 A3
The banks of the Miyagawa River have been famous for cherry blossoms. Because of frequent floods, Matsui Magoemon, leader of the village, sacrificed himself as a "hitobashira", literally "human pillar", during the Meiji Era. The river bank where he was buried alive has never been destroyed since.

16 Miyagawa River 宮川 A4
From ancient times, pilgrims purified themselves in the river before entering the sacred land to worship Jingu Shrines. Although the Miyagawa River was traditionally the main gateway to Ise, it was not until the Meiji Era that a bridge was built. Previously ferries were employed to shuttle passengers across the river at two major crossings.

17 Ozaki Gakudo Memorial 尾崎等室記念館 A4
Gakudo was the pen name of Ozaki Yukio, a well-known liberal politician who was hailed as a political hero after World War II. He was elected 25 times to the House of representatives since he had ran from Ise in the first Diet session of 1890. During his tenure of mayor of Tokyo, he donated 3,000 cherry-tree seedlings to Washington D.C. in 1912. Hours:8:30 A.M. to 5:00 P.M. daily, except Tuesdays. (free of charge)

18 Hinjitsukan Museum 賓日館 二見
This very important cultural asset was built as a lodging and rest area in the 20th year of the Meiji Era(1887). Many in the Imperial Family stayed here.

19 Meotoiwa Married-Rocks 夫婦岩 二見
Meotoiwa is a site of great symbolic importance in Futami. The sunrise viewed behind the rocks of Meotoiwa is particularly famous. Between May and August, the sun rises between the rocks, creating a so powerful scene in its magnificence as to be overwhelming for some.

20 Futami Okitama Jinja Shrine 二見興玉神社 二見
This shrine celebrates Sarutahiko Okami, legendary as the Festival God. It is believed to be beneficial to marriage, the happiness of wedded couples, safety in traffic, and for exorcism. The front of the shrine faces Meotoiwa and a beautiful ocean horizon.

銀行 Banks

NO.	位置表示	名称	Name	電話(0596) Telephone
B1	D3	三菱東京UFJ銀行 伊勢支店	Mitsubishi Tokyo UFJ Bank, Ise Branch	
B2	C4	中央銀行 伊勢支店	Chukyo Bank, Ise Branch	
B3	E4	みずほ銀行 伊勢支店	Mizuho Bank, Ise Branch	
B4	E4	第三銀行 伊勢支店	Daisan Bank, Ise Branch	
B5	C3	第三銀行 高柳支店	Daisan Bank, Takayanagi Branch	
B6	E2	第三銀行 八間通支店	Daisan Bank, Hachikendori Branch	
B7	B4	第三銀行 辻久留支店	Daisan Bank, Tsujikuru Branch	
B8	E4	百五銀行 伊勢支店	Hyakugo Bank, Ise Branch	
B9	C3	百五銀行 筋向橋支店	Hyakugo Bank, Sujiikaibashi Branch	
B10	C3	百五銀行 新道支店	Hyakugo Bank, Shinmichi Branch	
B11	E2	百五銀行 河崎支店	Hyakugo Bank, Kawasaki Branch	
B12	D3	三重銀行 伊勢支店	Mie Bank, Ise Branch	

宿泊 Accommodations

NO.	位置表示	名称	Name	電話(0596) Telephone
H1	G6	神宮会館	Jinguikaikan	22-0001
H2	E3	伊勢パールピアホテル	Ise Pearlpia Hotel	26-1111
H3	E3	タウンホテル伊勢	Townhotel Ise	23-4621
H4	G4	麻吉	Asakichi	22-4101
H5	H2	ビジネスホテル羽根	Business Hotel Hane	28-0115
H6	C2	丸二ホテル伊勢	Maruni Hotel Ise	27-3338
H7	E3	両国	Ryogoku	24-2274
H8	E3	日の出館	Hinodekan	28-2954
H9	E3	伊勢シティホテル	Ise City Hotel	28-2111
H10	E3	ビジネスホテル伊勢	Business Hotel Ise	25-5959
H11	E3	伊勢シティホテルアネックス	Ise City Hotel Annex	22-5100
H12	D4	山田館	Yamadakan	28-2532
H13	D4	つるや	Tsuryaya	28-2874
H14	F2	キャッスルイン伊勢	Castle Inn Ise	29-2111
H15	D3	玉水	Tamamizu	28-4374
H16	E2	星出館	Hoshidekan	28-2377
H17	H1	京平荘	Kyoheiso	23-9188
H18	D3	戸田家料庵	Todayaryouan	28-4855
H19	D3	伊勢国際ホテル	Ise Kokusai Hotel	23-0101
H20	C3	藤むら屋	Fujimuraya	28-2497
H21	C3	おく文	Okubun	28-2231
H22	C3	若美軒	Wakamiya	28-4590
H23	C3	紅葉軒	Koyoken	28-2456
H24	C3	仲屋	Nakaya	28-3423
		柏屋	Kashiwaya	36-4657
		津田屋	Tsutaya	36-4541
		川福	Kawahuku	28-7924
		千の社	Sen-no-mori	39-1200
		倉野屋	Kuranoya	22-1110

21 Futami Sea Paradise 二見シーパラダイス 二見
Futami Sea Paradise is an aquarium where has large sea creatures such as funny-face making southern elephant seals and sea horses which you can see and touch. And photos can be taken with them. A variety of attractions are presented through out the day.

22 Otonashiyama Park 音無山 二見
At Otonashiyama Park you can really enjoy forest walking and breathing fresh air. In the spring, cherry trees are in full bloom and following the azalea's of many different colors blossom. It is also very famous for viewing the first sun-rise on the first day of the year.

23 Taikouji Temple 太江寺 二見
Wisterias in May and Hydrangeas in June cover the whole temples garden. The main statue, "Thousand Handed Kannon" in this temple is classified as a major national cultural asset. It is possible to use here as a youth hostel at reasonable prices.

24 Futamiura Swimming Beach 二見浦海水浴場 二見
The first swimming beach opened in 1882 and has been selected as one of 100 famous beaches in Japan. Along the beach, there is a row of pine trees. This scenery has inspired many *waka* poems to be written by visiting poets.



Ise azuchi-momoyama bunkamura

宿泊 (二見分) Accommodations (Futami)

NO.	位置表示	名称	Name	電話(0596) Telephone
H25	二見	ホテル清海	Hotel Seikai	43-2046
H26	◇	大石屋	Ohishiya	43-2074
H27	◇	岩戸館	Iwatokan	43-2122
H28	◇	海洋楼	Kaiyoro	43-2221
H29	◇	まつしん	Matsushin	43-4126
H30	◇	日章館	Nisshokan	43-5000
H31	◇	浜千代館	Hamaichiyokan	43-2050
H32	◇	おおた館	Ootakan	43-2025
H33	◇	麻野館	Asanokan	43-2014
H34	◇	松阪屋吸露園	Matsuzakaya Kyuuen	43-2007
H35	◇	いろは館	Irohakan	43-2024
H36	◇	松嶋館	Matsushimakan	43-2009
H37	◇	朝日館	Asahikan	43-2001
H38	◇	潮香苑	Chokozen	42-1515
H39	◇	つかさ亭	Tsukasatei	44-0551
H40	◇	潮騒	Shiosai	43-2172
H41	◇	潮風	Shiokaze	43-2168
H42	◇	アサヒ	Asahi	43-2157
H43	◇	まるや	Maruya	43-2178
H44	◇	ヤマト	Yamato	43-2115
H45	◇	太江寺ユースホステル	Taikoji Youth Hostel	43-2283



Ise Udon
Ise Udon are thick, white noodles served in a bowl containing a thick, dark brown bonito-flavored broth. Though it appears very salty, it's actually quite mild and rather sweet. The texture of noodles and taste of the soup vary from shop to shop.



MAP OF ISE

ISE CITY

Profile of Ise City
The City of Ise is located at the center of Japan, in the southern part of Mie Prefecture. It has a population of 135,000 and the land of 208 square kilometers, one-fourth of which is woodland owned by Jingu (Ise Grand Shrine), providing the City of Ise with treasure of natural environment. Today, a total of 8.2 million people visit Ise city annually. As the hub city of the Ise-Shima region, Ise city plays a leading role in the education, culture, welfare, and industry. Blessed with outstanding natural beauty, the Ise-Shima region has been designated as a national park. Local resort development is currently under way, making optimal use of the natural environment.



Meotoiwa

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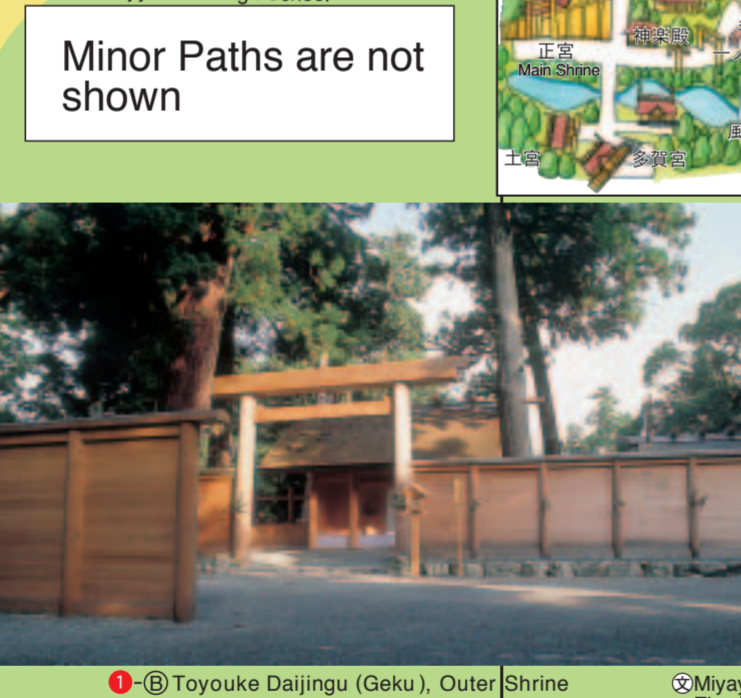


凡例 LEGEND

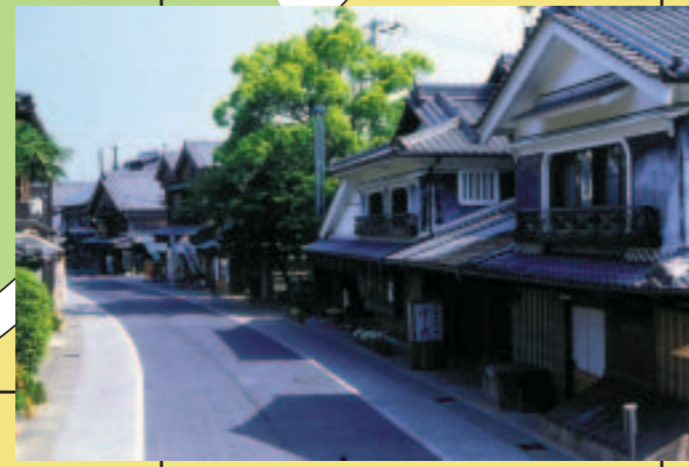
- Station
- 近鉄 Kintetsu Line
- JR JR Line
- バス路線 Bus Line
- "CAN"バス路線 Can Bus Line
- 郵便局 Post Office
- 教会 Church
- 病院 Hospital
- 便所 Toilet
- 神社 Shrine
- 寺院 Temple
- 駐車場 Parking Lot
- 国際公衆電話 International Telephone
- 一般公衆電話 Telephone
- 銀行 Bank
- ホテル Hotel / Inn
- レストラン Restaurant
- タクシー Taxi
- レンタカー Car/Bike Rental
- 学校 School
- 警察・交番 Police Station
- 案内所 Information

名所・旧跡 PLACES OF INTEREST

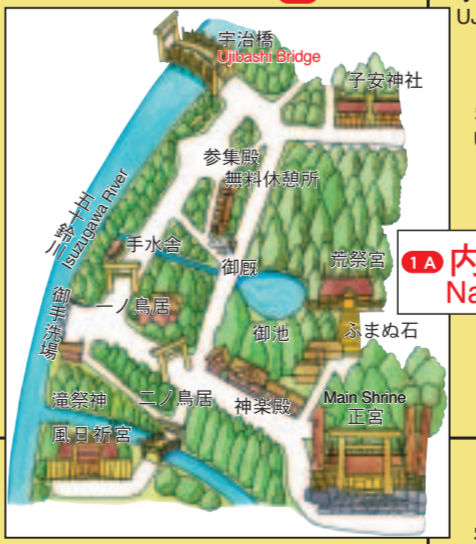
1 Ise Jingu Shrines	10C Jingu Agricultural Museum 神宮農業館 G 3
④ Naiku 内宮 (皇大神宮) G 7	11 Miyuki Road 御幸道路 F 3
⑥ Geku 外宮 (皇受大神宮) D 4	12 Segidera Temple 世義寺 E 4
13 Ujibashi Bridge 宇治橋 G 7	13 Kawasaki Wholesale District 河崎問屋街 E 2
13-1 Magatamaike Pond 勾玉池 D 4	14 Ise Kawasaki Shoninkan 伊勢河崎商人館 E 2
2 Iseshima Skyline (toll road) 伊勢志摩スカイライン H 6	15 Bank of the Miyagawa River 宮川堤 A 3
5 Kongoshoji Temple 金剛寺	16 Miyagawa River 宮川 A 4
4 Isuzugawa River 五十鈴川 G 6 / Isuzu Park 五十鈴公園 H 6	17 Ozaki Gakudo Memorial 尾崎岡堂記念館 A 4
5 Oharaimachi Street おはらい町 G 6 / Okage Yokocho おかげ横丁 G 6	18 Hinjitsukan 二見
6 Furuichi 古市 G 4 / Ise Furuichi Sangu Kaido Shiryokan 伊勢古市参宮街道資料館 F 5	19 Meotoiwa Married-Rocks 夫婦岩 二見
7 Sarutahiko Jinja Shrine 猿田彦神社 G 5	20 Futami Okitama Jinja Shrine 二見興玉神社 二見
8 Shoha Art Museum 小坡美術館 G 5	21 Futami Sea Paradise 二見シーパラダイス 二見
9 Kuratayama Park 倉田山公園 G 3	22 Otonashiyama Park 音無山 二見
10A Jingu Chokokan Museum 神宮徴古館 G 3	23 Taikoji Temple 太江寺 二見
10B Jingu Art Museum 神宮美術館 G 3	24 Futamiura Swimming Beach 二見浦海水浴場 二見



Minor Paths are not shown



5 Oharaimachi street

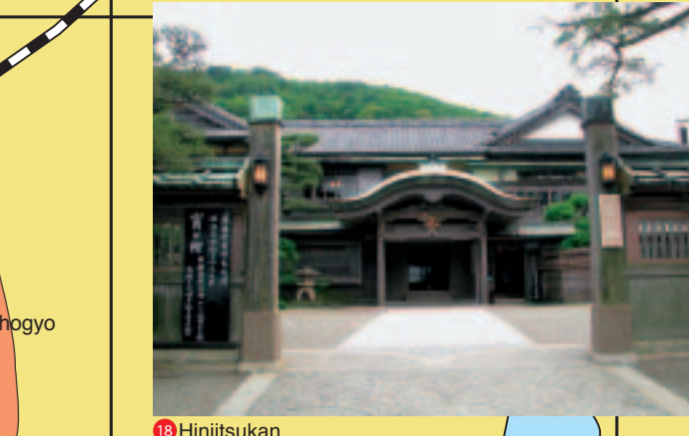


1A 内宮 Naiku

二見エリア Futami Area



この先を越せると大型車は通行できません (Narrow Road)



18 Hinjitsukan



10A Jingu Chokokan Museum



2 Iseshima Skyline